

Date

Contact/email address

Dear

The Association of Kootenay and Boundary Local Governments (AKBLG) 2018 Convention and AGM is being hosted by the City of Fernie from April 18-20, 2018. The 2018 Convention Committee invites you to be a sponsorship partner of this year's Convention.

The AKBLG is the local government association that represents the municipalities and electoral areas of the south-eastern portion of the province of British Columbia. The area includes the Regional Districts of Kootenay Boundary (RDKB), Central Kootenay (RDCK), East Kootenay (RDEK) as well as the Town of Golden and the Village of Valemount. Approximately 150 elected officials and senior staff from this geographic area will be in attendance, giving you networking opportunities with decision makers from local governments.

Your organization is offered participation in the AKBLG Convention either as a Sponsor, or as a Trade Show exhibitor, or both! The Convention will give you the opportunity to network with representatives of local government and give you staging to showcase your products or services. We welcome the opportunity to partner with you.

There are five levels of Convention sponsorship and a Trade Show Only option available:

Sponsorship Benefits	Diamond \$8000+	Platinum \$6000+	Gold \$4000+	Silver \$2000+	Bronze \$1000+	Trade Show Only \$500
Complimentary delegate registration (includes meals, Banquet & Opening Reception)	Yes 4 delegates	Yes 3 delegates	Yes 2 delegates	Yes 1 delegate	partial 1 delegate	N/A
Trade show booth included in package	Yes Premium location 10X10	Yes Premium location 10x10	Yes Central Location 10X10	additional purchase (\$500) size varies	additional purchase (\$500) size varies	Trade Show booth only. Available after Feb 26, 2018
Sponsorship of a specific Convention event (as negotiated)	Yes 2 Diamond opportunities	Yes 1 Platinum opportunity	Yes 1 Gold opportunity	Yes 1 Silver opportunity	N/A	N/A
Speaking opportunity at sponsored event (as negotiated)	Yes 3-5 Minute	Yes 3-5 Minute	Yes 2-3 Minute	N/A	N/A	N/A

Opportunity to place print or promotional item(s) at registration desk	Yes (plural)	Yes (plural)	Yes (single)	Yes (single)	N/A	N/A
Opportunity to supply branded promotional item(s) for delegate bags	Yes (plural)	Yes (plural)	Yes (single)	Yes (single)	N/A	N/A
Opportunity to supply branded or other items as prizes for special events	Yes	Yes	Yes	Yes	Yes	N/A
Logo recognition on sponsor page of website & program	Yes	Yes	Yes	Yes	Yes	N/A
Logo recognition on sponsor slide show at Convention Venue	Yes	Yes	Yes	Yes	Yes	N/A

Sponsorship at Diamond, Platinum, Gold and Silver levels will continue to include meals and social events, giving you maximum networking time with Convention delegates. Bronze level sponsors will receive a partial meal package for one delegate that includes breakfasts and lunches only. Sponsorships do not include accommodation. For assistance in choosing and booking your Convention accommodation, go to the City of Fernie's website www.fernief.ca or AKBLG website www.akblg.ca

Attached is our detailed 2018 sponsorship package and sponsorship reply form. Please return the enclosed Sponsorship Form at your earliest convenience. To maximize your sponsorship benefits we encourage you to confirm your sponsorship as soon as you can and by the deadline of Friday, March 2nd, 2018.

Please contact Convention Coordinator Sheryl Zral if you would like to discuss your 2018 AKBLG Convention Trade Show Booth particulars. AKBLG Executive Director Carolyn Maher would be pleased to discuss your sponsorship with you. Contact info for both is on the Sponsorship Form. Online Sponsorship registration will be available in February at www.akblg.ca

We look forward to the privilege of working with you for a successful 2018 AKBLG Convention and AGM.

Sincerely,



Rob C. Gay, President
Association of Kootenay & Boundary Local Governments



Mary Giuliano, Mayor
City of Fernie