



2019 AKBLG Convention and AGM
Opportunity for your Business

Dear Potential Sponsor:

The Association of Kootenay and Boundary Local Governments (AKBLG) 2019 Convention and AGM is being hosted by the City of Castlegar from April 26-28, 2019. The 2019 Convention Committee invites you to be a sponsor of this year's Convention: **Strengthening the Capacity for Local Government Performance.**

The AKBLG is the local government association that represents the municipalities and electoral areas of the south-eastern portion of the province of British Columbia. The area includes the Regional Districts of Kootenay Boundary (RDKB), Central Kootenay (RDCK), East Kootenay (RDEK) as well as the Town of Golden and the Village of Valemount. Over 170 elected officials and senior staff from this geographic area will be in attendance, giving you networking opportunities with decision makers from local governments.

Your organization is offered participation in the AKBLG Convention either as a Sponsor, or as a Trade Show exhibitor, or both! The Convention not only gives you the opportunity to network with representatives of local government it also gives you staging to showcase your products or services. We welcome the opportunity to partner with you.

There are five levels of Convention sponsorship and a Trade Show Only option available:

Sponsorship Benefits	Diamond \$8000+	Platinum \$6000+	Gold \$4000+	Silver \$2000+	Bronze \$1000+	Trade Show Only \$500
Complimentary delegate registration (includes meals, Banquet & Opening Reception)	Yes 4 delegates	Yes 3 delegates	Yes 2 delegates	Yes 1 delegate	partial 1 delegate	N/A
Trade show booth included in package	Yes Premium location 8X10	Yes Premium location 8x10	Yes Central Location 8X10	additional purchase (\$500) size varies	additional purchase (\$500) size varies	Trade Show booth only. Available after Feb 15, 2019
Sponsorship of a specific Convention event (as negotiated)	Yes 2 Diamond opportunities	Yes 1 Platinum opportunity	Yes 1 Gold opportunity	Yes 1 Silver opportunity	N/A	N/A
Speaking opportunity at a sponsored event (as negotiated)	Yes 3-5 Minute	Yes 3-5 Minute	Yes 2-3 Minute	N/A	N/A	N/A

Opportunity to place print or promotional item(s) at registration desk	Yes (plural)	Yes (plural)	Yes (single)	Yes (single)	N/A	N/A
Opportunity to supply branded promotional item(s) for delegate bags	Yes (plural)	Yes (plural)	Yes (single)	Yes (single)	N/A	N/A
Opportunity to supply branded or other items as prizes for special events	Yes	Yes	Yes	Yes	Yes	N/A
Logo recognition on sponsor page of website & program	Yes	Yes	Yes	Yes	Yes	N/A
Logo recognition on sponsor slide show at Convention Venue	Yes	Yes	Yes	Yes	Yes	N/A

Sponsorship at Diamond, Platinum, Gold and Silver levels will continue to include meals and social events, giving you maximum networking time with Convention delegates. Bronze level sponsors will receive a partial meal package for one delegate that includes breakfasts and lunches only. Sponsorships do not include accommodation. There are many hotels within walking distance of the host location at Castlegar & District Community Complex situated at 2101 – 6th Avenue in Castlegar.

Refer to our Sponsor Form with Detailed Information on Sponsorship Packages. Please complete and return the Sponsorship Form at your earliest convenience to ed@akblg.ca. To maximize your sponsorship benefits we encourage you to confirm your sponsorship as soon as you can and by a confirmation date of Friday, February 15th, 2019.

If you would like to discuss your sponsorship, please contact AKBLG Executive Director Carolyn Maher at ed@akblg.ca. For inquiries concerning details of your Trade Show Booth please contact Convention Coordinator Amanda Murray at conventioncoord@akblg.ca. Online Registration for Sponsors will be available March 4th – 25th at www.akblg.ca.

We look forward to the privilege of working with you for a successful 2019 AKBLG Convention and AGM.

Sincerely,



Rob C. Gay, President
Association of Kootenay & Boundary Local Governments