

AGENDA AT A GLANCE

Thursday, October 8, 2020 (all times are Pacific Standard)

VIRTUAL DOORS WILL OPEN AT 8:20AM

8:30 – 8:45 am	INTRODUCTION & TECHNICAL OVERVIEW MIABC is generously providing AKBLG technical support for this Education Workshop and will be hosting through the day to ensure professional delivery of this virtual session and smooth transitions between presentations.	HOST: SAMANTHA BOYCE Municipal Insurance Agency (MIABC)
8:45 - 8:55 am	WELCOME & INTRODUCTIONS AKBLG Educational Workshop: “Connecting with Our Communities”	AKBLG ACTING PRESIDENT CLARA REINHARDT, MAYOR RADIUM HOT SPRINGS
8:55 - 9:25 am	KEY NOTE: “WAKE UP AND SMELL THE ROSES”: GETTING THE MOST OUT OF MEDIA	CHRIS WALKER CBC Daybreak South
9:30 -10:20am	ENGAGING WITH OUR PUBLIC USING THE IAP2 SPECTRUM Community Engagement Case Study: Rossland Arena & City Hall	JAN ENNS, JAN ENNS COMMUNICATIONS Rossland Mayor Kathy Moore
10:20 - 10:30am	BREAK	
10:30 - 11:30am	COMMUNICATING WITH OUR PUBLIC: DAY TO DAY & DURING EMERGENCIES Emergency Communications Case Study: Grand Forks Flood	LOREE DUCZEK, RDEK Communications Manager Roly Russell, Area D/rural Grand Forks Director, RDKB Frances Maika, RDKB Communications Mgr.
11:30 - 12:00am	LUNCH BREAK	
12:00 - 12:15pm	ADVANCE YOUR ASSET MANAGEMENT PRACTICE WITH FREE TRAINING	JAN ENNS FOR ASSET MANAGEMENT BC
12:15 - 1:15pm	STRATEGIES FOR A SUCCESSFUL REFERENDUM CAMPAIGN: FROM COMMUNITY COMMITTEES TO ONLINE CONVERSATIONS Social Media and Other Strategies Case Study: Creston Fire Hall	JAN ENNS, JAN ENNS COMMUNICATIONS Creston Mayor Ron Toyota Marsha Neufeld, EA Creston
1:15 - 1:25 pm	BREAK	
1:25 – 1:35 pm	MIABC – WHAT WE DO AND UPDATE ON CURRENT PROJECTS	SAMANTHA BOYCE Municipal Insurance Agency (MIABC)
1:35 - 2:00 pm	LOCAL CONSERVATION FUNDS: AN INNOVATIVE APPROACH TO ACHIEVING COMMUNITY GOALS	JULIET CRAIG, PROGRAM MANAGER Kootenay Conservation Program
2:05 – 2:30 pm	ON THE TABLE – A UNIQUE PERSPECTIVE	WENDY BOOTH, PRINCIPLE CONSULTANT Granite River Consulting
2:30 - 2:45pm	CLOSING REMARKS	CLARA REINHARDT, AKBLG ACTING PRESIDENT

All sessions will be recorded and available for viewing after the session ends.

Special thanks to Municipal Insurance Association for the technical support provided for today’s sessions.